

Healthwatch City of London newsletter distribution

The Healthwatch City of London newsletter is distributed quarterly both electronically and in hard copy. The newsletter contains articles from City providers of health and social care, activities to get involved in, updates on concerns, initiatives undertaken by Healthwatch and gathered intelligence and feedback for readers.

744 copies were distributed of the December edition to contacts that had requested to receive the publication. 80 of these are posted and an additional 200-300 (in addition to the 744) are printed as required for meetings and events. The bulk of the distribution list is via email. Weekly email updates are distributed to the database contacts to ensure that time sensitive events are publicised. The newsletter also provides an effective branding tool for Healthwatch. In addition copies are sent to the following estate offices for further distribution:

City of London

Barbican Estate – City of London
Golden Lane Estate – City of London North Area
Middlesex Street Estate – close to the Portsoken area of the City
Tudor Rose Estate – City of London, sheltered housing

City borders

Holloway Estate - Islington
Isleden House Estate – Islington
Southwark Estate Office - Southwark
Sydenham Hill Estate Office - Southwark
Mais House Estate - Southwark
William Blake Estate - Southwark
Windsor House Estate - Hackney
York Way Estate - Islington
Guinness Trust - Lambeth
Avondale Square Estate - Southwark
Dron House Estate – Tower Hamlets

The Estate Officers are encouraged to send the newsletter onto their residents which increases the readership. For example, the Barbican Estate Officer has over 2000 email contacts that regularly receive updates and notifications from Healthwatch City of London.

The Health and Social Care providers for the City receive the newsletter and forward to their contacts and membership. All relevant departments within the City of London Corporation also receive the newsletter. Health and Social Care Providers include, as examples:

City and Hackney Clinical Commissioning Group
The Alzheimer's Society
Barts Health Trust
City and Hackney Mind
City Business Library
City Gateway

City Pregnancy counselling and Psychotherapy
City of London Police
Care Quality Commission East London Foundation Trust
East London Mosque and London Muslim Centre
Guildhall Library
Hackney Careers
Hackney Community College
Hackney Health and Social Care Forum
Health Education North Central and East London
Healthwatch England
Healthwatch England
Homerton Hospital Foundation Trust
Lauderdale Place Supported Housing Team
London Ambulance Service NHS Trust
London Borough of Camden
London Borough of Ealing
London borough of Hackney
London Clinical Commissioning Council
Medecins du Monde UK (Doctors of the World)
Millbrook Healthcare Ltd
Neaman Practice
NHS England - North East and Central London
NHS England (London Region)
NHS North & East London Commissioning Support Unit
NHS North East London and the City
Portsoken Mohila Group
Positive East
Prospects
Public Health England - London team
Royal London Hospital - Discharge Team
Safe Social London Partnership
Sandy's Row Synagogue
Sir John Cass School and Children's Centre
Spice Innovations
St Botolphs within Bishopsgate
St Botolphs without Aldgate Church
St Giles' Cripplegate Church
St Helen's Bishopsgate
St Joseph's Hospice
The City Volunteering Service - CSV
The Lawson Practice
The Light Centre
TLC Care Services
Tower Hamlets CCG
Tower Hamlets Healthwatch
Tower Project
Toynbee Hall
UCL Partners
Voiceability (Advocacy Partners Speaking UP)
Waltham Forest Healthwatch
Finsbury & Clerkenwell Volunteers
Providence Row - Dellow Centre
Providence Row Housing Association
Fusion Lifestyle
Hopscotch Asian Womens' Centre

City Roads Medical Centre
 Whitechapel Health Centre
 BEMDA (Black and Ethnic Minority Diabetes Association)
 City U3A
 Bowel Cancer UK
 London Borough of Hackney
 London Cancer
 Jewish Care
 B-eat
 General Osteopathic Council
 Artizan Street Library and Community Centre
 Department of Health
 Tavistock Psychiatric Services
 Talking Matters Wellbeing Centre
 St Lukes Community Centre
 Age Concern City of London
 North East London Commissioning Support Unit
 City Gardens

The above groups cover a range of ethnic minority groups, age specific organisations, religious groups and cover a wide geographical spread.

Newsletters are distributed and promoted at stalls at events across the City that residents and workers attend. Copies are also taken to resident groups and focus groups as well as committees and public areas such as libraries and community centres. Examples of events attended this year include:

Consultation event on the JSNA City Supplement	Artizan Street Library
Dementia Awareness Day	Artizan Street Library
Carers Event	Artizan Street Library
City Residents Day	The Old Library, Guildhall
Mansell St Residents Association	Mansell Street Community Centre
Barbican Tuesday Club	Lilac room, the Barbican
Workshop on Social Prescribing	Guildhall
Golden Lane Residents Association	Sir Ralph Perring Club
Ageing Well in the City workshop	Artizan Street Library
Ageing Well in the City workshop	Sir Ralph Perring Club
Tudor Rose Court resident meeting	Tudor Rose Court
Ageing Well in the City library stall	Barbican Library
Event on Health and Wellbeing Board strategy	Guildhall
Portsoken Fun Day	Mansell Street
Notice the Signs Awareness event	Artizan Street Library
City Residents Day	Guildhall
Residents Health Day	Portsoken Health Centre
HWCoL annual conference and AGM	Dutch Centre
Shoe Lane library community fete	Shoe Lane Library
Bank of America Merrill Lynch Christmas event	Bank of America Merrill Lynch